

# THE STAR NEWS & STAR NEWS SHOPPER CLASSIFIED AD FORM

Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

Zip Code \_\_\_\_\_ Phone \_\_\_\_\_

MasterCard / VISA / Discover # \_\_\_\_\_

CVV Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Authorization # \_\_\_\_\_

Bill To \_\_\_\_\_

Amount Paid \$ \_\_\_\_\_

Please check the paper(s) in which your ad should appear and the number of times you would like it to run:

Shopper \_\_\_\_\_

Star News \_\_\_\_\_

Central Wis. Shopper \_\_\_\_\_

TP/RR \_\_\_\_\_

WCWS \_\_\_\_\_

Thorp Courier \_\_\_\_\_

Write one word on each line. 20¢ per word, \$6.00 minimum, per week, per paper. Figure your cost for the first ad and then multiply the rate by the number of newspapers and/or shoppers you pick and the number of weeks you want to run the ad.

1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20 (\$6.00)
21 (\$6.20)	22 (\$6.40)	23 (\$6.60)	24 (\$6.80)	25 (\$7.00)
26 (\$7.20)	27 (\$7.40)	28 (\$7.60)	29 (\$7.80)	30 (\$8.00)
31 (\$8.20)	32 (\$8.40)	33 (\$8.60)	34 (\$8.80)	35 (\$9.00)
36 (\$9.20)	37 (\$9.40)	38 (\$9.60)	39 (\$9.80)	40 (\$10.00)
41 (\$10.20)	42 (\$10.40)	43 (\$10.60)	44 (\$10.80)	45 (\$11.00)

## Customer Approval \_\_\_\_\_

### CLASSIFICATION

- |   |   |
|---|---|
| <input type="checkbox"/> Auto                   | <input type="checkbox"/> Lost and Found         |
| <input type="checkbox"/> Business Opportunities | <input type="checkbox"/> Miscellaneous          |
| <input type="checkbox"/> Child Care             | <input type="checkbox"/> Miscellaneous for Sale |
| <input type="checkbox"/> Farm Equipment         | <input type="checkbox"/> Mobile Homes           |
| <input type="checkbox"/> Feeds/Seeds/Plants     | <input type="checkbox"/> Notices                |
| <input type="checkbox"/> For Rent               | <input type="checkbox"/> Pets                   |
| <input type="checkbox"/> Free/Give Away         | <input type="checkbox"/> Real Estate            |
| <input type="checkbox"/> Garage Sales           | <input type="checkbox"/> Sport Items            |
| <input type="checkbox"/> Help Wanted            | <input type="checkbox"/> Wanted to Buy          |
| <input type="checkbox"/> Livestock              | <input type="checkbox"/> Wanted to Rent         |
|   | <input type="checkbox"/> Work Wanted            |

**OFFICE USE ONLY**

Classification \_\_\_\_\_

Dates to run:

Shopper	Star News