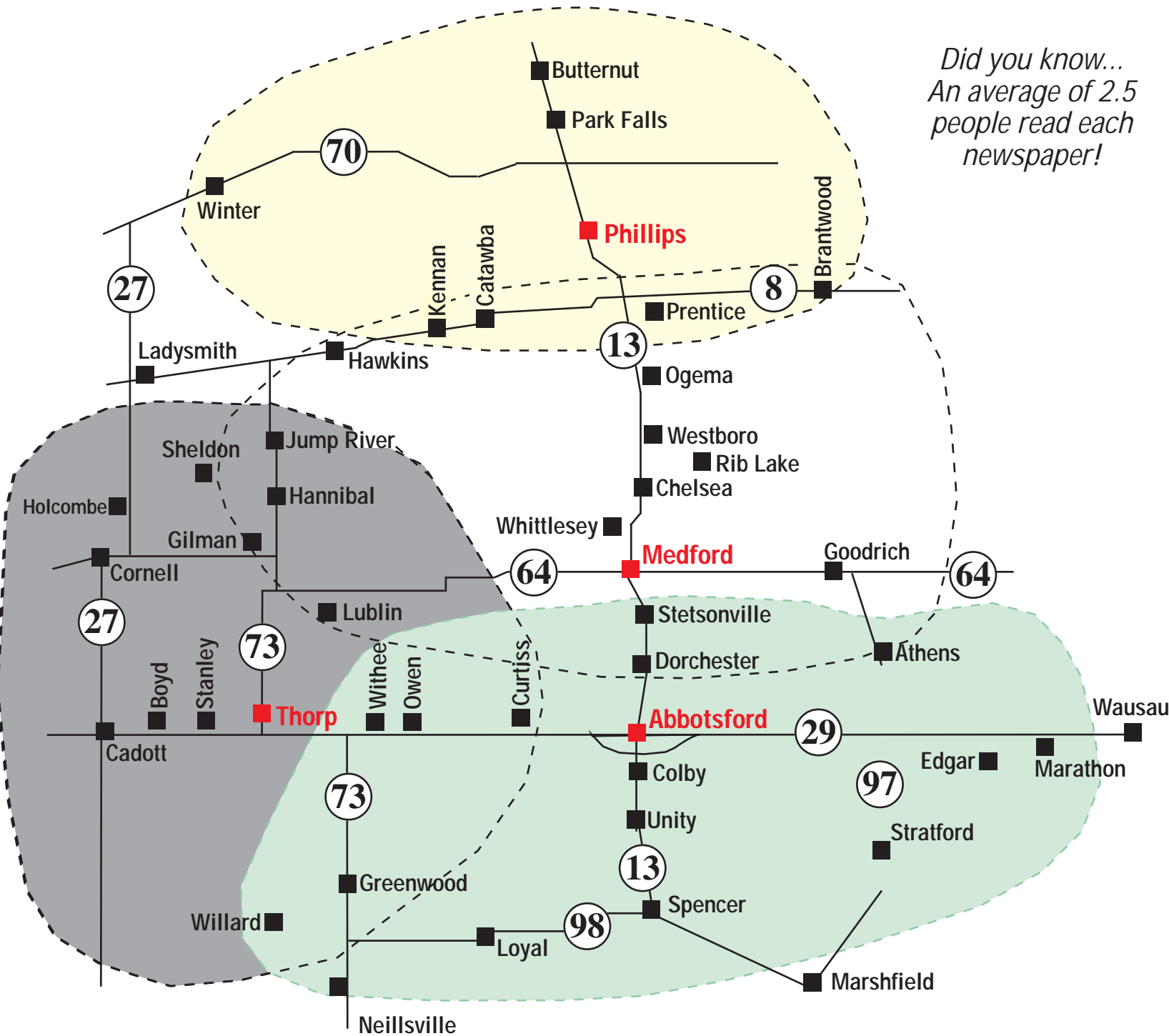


REACH OVER 73,700 HOMES

People read and use these area weekly newspapers and shoppers as their source of information and for making purchasing decisions in Central Wisconsin!

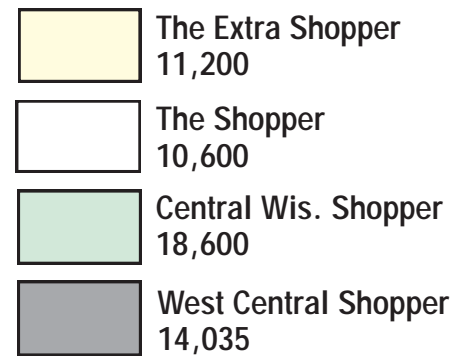
Let TP Printing's advertising department show you how to get the best return on your advertising dollars.

*Did you know...
An average of 2.5
people read each
newspaper!*



Shopper Publications Circulation

The Central Wisconsin Shopper.....	18,600
The Shopper.....	10,600
The West Central Shopper (Thorp).....	14,035
The Extra Shopper (Phillips).....	11,200



Newspaper Publications Circulation

The Record-Review.....	2,800
The Tribune-Phonograph.....	2,700
The Star News (Medford).....	6,600
The Thorp Courier.....	2,150
The Phillips Bee.....	5,000