

# Introductory Offer

Online graphic ad appearing approximately 20,000 times per month on all pages of one of the newspaper web products below.

[www.centralwinews.com/recordreview](http://www.centralwinews.com/recordreview)

[www.centralwinews.com/starnews](http://www.centralwinews.com/starnews)

[www.centralwinews.com/tribune](http://www.centralwinews.com/tribune)

[www.centralwinews.com/cwsports](http://www.centralwinews.com/cwsports)

*New Web Product*



## Buy 1 Web Product, Get Additional Web Products at Half Price

Excludes splash pages.

### Web Ad, Splash Page and Link 6 Month Contract

Choose from Leaderboard, Skyscraper or Box Ad.

### OR... Sports Web Product - 9 Month Contract

September thru May. Choose from Leaderboard or Skyscraper Only.

First Web Product  
1 Online Placement..... **\$20<sup>00</sup>**  
Per week for consecutive contracted months.

PLUS... Splash Page  
**\$30<sup>00\*</sup>**

Additional Web Product(s)  
1 Online Placement..... **\$10<sup>00</sup>**  
Per week, per additional product for consecutive contracted months.

Minimum one time charge.  
Additional charges will occur each time splash page is changed.

Placement will be first come, first serve with only 10 advertisers per spot rotating every 15 seconds. Individual customer will provide 6 different ads, that will be switched weekly.

PLUS... **FREE Link To Customer's Website**

- You have your value message rotating throughout every page of an entire web product.
- Your value message can be linked directly to an online splash page.
- Your splash page will be available to users 24/7. Plus it may link directly to your website.

Placement will be first come, first serve with only 10 advertisers per spot rotating every 15 seconds.

### One Time Web Ad

First Web Product  
1 Online Placement..... **\$25<sup>00</sup>**  
Per week not contracted.

Additional Web Product(s)  
1 Online Placement..... **\$12<sup>50</sup>**  
Per week, per additional product not contracted

Optional Link To Customers Website.... **\$3<sup>00</sup>** per week

Optional Splash Page Charge\* ..... **\$30<sup>00</sup>**

\*Minimum one time charge.

### Web Ad and Link - 6 Month Contract

Choose from Leaderboard, Skyscraper or Box Ad.

### OR... Sports Web Product - 9 Month Contract

September thru May. Choose from Leaderboard or Skyscraper Only.

First Web Product  
1 Online Placement..... **\$15<sup>00</sup>**  
Per week for consecutive contracted months.

Placement will be first come, first serve with only 10 advertisers per spot rotating every 15 seconds. Individual customer will provide 6 different ads, that will be switched weekly.

Additional Web Product(s)  
1 Online Placement..... **\$7<sup>50</sup>**  
Per week, per additional product for consecutive contracted months.

PLUS... Link To Customer's Website  
**\$3<sup>00</sup>** Per Week

Call your web advertising consultant today to achieve a cost-effective multimedia solution!

**715-223-2342 or 715-748-2626**