



# 2010 SPECIAL SECTIONS SCHEDULE

<u>Supplement</u>	<u>Insertion Date</u>	<u>Publication(s)</u>	<u>Advertising Deadline</u>
<b>Bridal Booklet</b> .....	January 13.....	Bridal Show Distribution.....	December 30, 2009
	February 18.....	Additional Coverage In The Star News Bridal Section	
<b>Rural Living - Winter</b> .....	January 20.....	<b>The Tribune-Phonograph &amp; The Record-Review</b> .....	January 4
	January 26.....	Additional Coverage In The Central Wisconsin Shopper	
<b>Spring Car Care</b> .....	March 30.....	Central Wisconsin Shopper.....	March 18
<b>Rural Living - Spring</b> .....	April 7.....	<b>The Tribune-Phonograph &amp; The Record-Review</b> .....	March 11
	April 13.....	Additional Coverage In The Central Wisconsin Shopper	
<b>Greenthumb Pullout</b> .....	April 20.....	The Central Wisconsin Shopper.....	April 5
<b>Mother's Day</b> .....	May 4 & 5.....	Central Wis. Shopper, Tribune-Phonograph & Record-Review.....	April 15
<b>Graduation Ads</b> .....	May 19-June 2		
<b>Abbotsford</b> .....	May 19.....	The Tribune-Phonograph.....	Signatures
<b>Stratford</b> .....	May 19.....	The Record-Review.....	Signatures
<b>Colby</b> .....	May 26.....	The Tribune-Phonograph.....	Signatures
<b>Athens</b> .....	May 26.....	The Record-Review.....	Signatures
<b>Edgar</b> .....	May 26.....	The Record-Review.....	Signatures
<b>Marathon</b> .....	June 2.....	The Record-Review.....	Signatures
<b>Community Guide</b> .....	May 20.....	Clark & Western Marathon County - 10,000 Distributed.....	April 1
<b>City Wide Garage Sales</b> .....	June 15.....	The Central Wisconsin Shopper.....	June 8
		<i>Running the same time as Lion's "Wisconsin's Longest Garage Sale" along Hwy. 13 from Ashland to Wis. Dells</i>	
<b>Rural Living - Summer</b> .....	June 9.....	<b>The Tribune-Phonograph &amp; The Record-Review</b> .....	May 19
	June 15.....	Additional Coverage In The Central Wisconsin Shopper	
<b>Crazy Days</b> .....	August 3.....	The Central Wisconsin Shopper.....	July 22
<b>Sports Preview Booklet</b> .....	August 24.....	The Central Wisconsin Shopper.....	July 22
<b>Rural Living - Fall</b> .....	September 22.....	<b>The Tribune-Phonograph &amp; The Record-Review</b> .....	September 2
	September 28.....	Additional Coverage In The Central Wisconsin Shopper	
<b>Hunting</b> .....	November 18.....	<b>Clark, Western Marathon &amp; Taylor Counties</b> .....	November 5
<b>Holiday Gift Guide</b> .....	November 23.....	The Central Wisconsin Shopper.....	November 5
<b>Holiday Greetings</b> .....	December 21.....	The Central Wisconsin Shopper.....	December 3

If you are interested in advertising in these special sections, contact your advertising consultant:  
**715-223-2342 • Fax: 715-223-3505 • Email: tpads@tpprinting.com**  
*Please watch for details or talk with your advertising representative regarding any date changes.*

