

Web Pricing

Online graphic ad appearing approximately 20,000 times per month on all pages of one of the newspaper web products below.



www.centralwinews.com/recordreview

www.centralwinews.com/starnews

www.centralwinews.com/tribune

Buy 1 Web Product, Get Additional Web Products at Half Price

Excludes splash pages.

Web Ad, Splash Page and Link 6 Month Contract

Choose from Leaderboard, Skyscraper or Box Ad.

First Web Product
1 Online Placement..... **\$20⁰⁰**
Per week for consecutive contracted months.

Additional Web Product(s)
1 Online Placement..... **\$10⁰⁰**
Per week, per additional product for consecutive contracted months.

Placement will be first come, first serve with only 10 advertisers per spot rotating every 15 seconds. Individual customer will provide 6 different ads, that will be switched weekly.

PLUS... Splash Page
\$30⁰⁰*

Minimum one time charge. Additional charges will occur each time splash page is changed.

PLUS... **FREE Link**
To Customer's Website

Web Ad and Link - 6 Month Contract

Choose from Leaderboard, Skyscraper or Box Ad.

First Web Product
1 Online Placement..... **\$15⁰⁰**
Per week for consecutive contracted months.

Additional Web Product(s)
1 Online Placement..... **\$7⁵⁰**
Per week, per additional product for consecutive contracted months.

Placement will be first come, first serve with only 10 advertisers per spot rotating every 15 seconds. Individual customer will provide 6 different ads, that will be switched weekly.

PLUS... Link To
Customer's Website
\$3⁰⁰
Per Week

One Time Web Ad

First Web Product
1 Online Placement..... **\$25⁰⁰**
Per week not contracted.

Additional Web Product(s)
1 Online Placement..... **\$12⁵⁰**
Per week, per additional product not contracted

Optional Link To Customers Website **\$3⁰⁰**
per week

Optional Splash Page Charge* **\$30⁰⁰**

*Minimum one time charge.

- Ads rotate throughout every page of an entire web product every 15 seconds

- Link to online splash page and/or to your website

- Splash page available to users 24/7

- Placement is first come, first serve. 10 advertisers per spot

Call your web advertising consultant today to achieve a cost-effective multimedia solution!

715-223-2342 or 715-748-2626